



STATE OF WASHINGTON
SPECIAL LICENSE PLATE REVIEW BOARD

MINUTES

Special Meeting

Monday, February 14, 2005 - 9:00 AM to 9:30 AM
Highways License Building

Phone (206) 464-7090 - Fax (206) 587-4825

MISSION: To create a fair and balanced mechanism that will allow for the evaluation of special license plate applications for possible approval and to make recommendations to the Legislature regarding plate series with inadequate reimbursement levels.

ATTENDEES

Board Members: Dorothy Webster, Lynda Henriksen, Senator Mary Margaret Haugen
Senator Luke Esser, and Representative Geoff Simpson
Absent: Representative Doug Ericksen and Captain Jeff DeVere
Support Staff: Jennifer Dana
Legislative Staff:
Legal Advisor: Linda Moran, ATG
Public Guests: Heidi Audette, John Lee, Bill Barkley, and Dan and Irene Gougerty
Washington Department of Veterans Affairs representative and friends;
Steve Pierce Washington State Federation and Animal Care and Control
Agencies

I. CALL TO ORDER - The chair Dorothy Webster called the meeting to order at 9:10 A.M.

- 1. Introductions**
- 2. Review and approve meeting agenda. (Chair Dorothy Webster)**

Moved, seconded and carried: to accept the agenda for 2/14/2005.

II. PROGRAM STATUS & IMPLEMENTATION

- 3. Program progress and accomplishments (Jennifer Dana)**

A. None

III. OTHER BOARD BUSINESS

- 4. Review Update Ski and Ride Washington plate design**

Jennifer presented the updated Ski and Ride Washington License Plate Design. The new design has lighter trees behind the letter/number combination to allow easier readability as addressed by Law Enforcement.

III. ORGANIZATION PACKETS FOR REVIEW AND APPROVAL

5. Washington State Federation of Animal Care and Control Agencies (WSFACCA)

The WA State Federation of Animal Welfare and Control (WSFACC) (www.wafederation.com) is comprised of 52 animal organizations including humane societies, animal shelters, animal control agencies, and smaller animal groups throughout the state. The Federation has been serving animals and people in the State of WA since 1908. It is dedicated to preventing cruelty to animals and advancing the humane ethic in Washington by providing support services, professional training, advocacy resources, and support services.

WSFACC **has** met all organizational requirements as a non-profit 501 (c)(3) and is registered with the Office of the Secretary of State. All requirement documentation has been submitted.

They have submitted their \$2000 application fee and collected over 2000 signatures.

Their design depicts a cartoon drawing of a dog and cat, created by Brian Basset, with a starburst blue background and "We Love Our Pets" on the bottom of the plate.

Steve Pierce is president of the WSFACCA, which represents 50 agencies within the State of Washington, ranging from Seattle and King County Animal Control, Humane of Tacoma and Pierce County, and Wenatchee Humane Society.

They support their agencies with training, education, and a legislative arm to the organization. They joined with some private parties to combine efforts to come forward with this plate application. Money generated from the sale of the plates will go toward spay and neuter campaigns within Washington. They anticipate implementing a \$40.00 distribution voucher program that would be redeemable at a veterinarian office.

The agencies they represent have a donor base of 45,000 people. Those individuals would be the primary market for the plates.

Moved, seconded and carried to approve the application submitted by WSFACCA.

6. Washington Department of Veterans Affairs (Armed Forces License Plate Collection)

The Armed Forces License Plate Collection was previously heard and approved at the December 10, 2004 meeting submitted an amended application to include the National Guard.

The WDVA submitted \$12,000 (\$2000 per plate design) and collected 12,000 signatures in total; however, each design was not able to obtain 2000 signatures.

John Lee from the Washington State Department of Affairs, Bill Barkley president of the National Guard Association, and Dan and Irene Gougerty thanked the board for hearing the amendment.

QUESTION: The board asked if 2000 signatures were received for each design. No, the organization collectively received 12,000 signatures, which will subsidize the entire collection.

Moved, seconded and carried to approve the application submitted by WDVA.

IV. QUESTIONS/CONCERNS ADDRESSED BY ORGANIZATIONS

7. *None*

V. OPEN PUBLIC PRESENTATIONS/INPUT

8. *None*

VI. OPEN DISCUSSION

9. *None*

VII. NEXT MEETING

10. *TBA*

ADJOURN – *The meeting adjourned at 9:28 a.m.*

*Respectfully Submitted,
Jennifer Dana
Licensing Services Manager
Administrative Support to the Board*

Chair's Approval